

Curriculum Vitae

Name: Michele De Gasperis
Birth: Rome, November 29, 1966

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Professional in the internationalization of the Italian companies and in the attraction of foreign investments to Italy, he has matured over the years extensive experience in the field of trade relations, of the organized interests representation and of the institutional, public and private communication on behalf of multinational corporations, universities, central government administrations and local boards, managing professionally heterogeneous and nationally and internationally located companies and working groups.

Public relations specialist, currently he works in public, private and non profit sectors, following with particular interest the Roman market in its social, political and economical dynamics.

Studies:

- International MBA (Master in Business Administration, European School of Economics)
- Academic Degree in Tourism Sciences – Faculty of Tourism Sciences, Caserta (IT)
- Academic Degree in International Finance ‘International Business’ (Bachelor of Arts with Honours/First Class, Nottingham Trent University Nottingham UK, Italian campus, Rome IT)

Achievements:

- AEREC Diploma (European Academy for Economic and Cultural Relations) (2006)

Unions:

- FERPI - Italian Federation of Public Relations

Jobs, professional experiences, consultant roles, management roles and academic tenures:

From 2017:

- President of Istituto Italiano OBOR (One Belt One Road) (to date).

From 2016:

- Chief Representative Officer of the Overseas Investment Union of The Investment Association of China (to date).

From 2014:

- Member of the World Expo Commissioners Club (representing Mongolia) (to date);
- Founder of the Mongolian Tourism Office in Italy (to date);
- Director of Marketing and International Relations for F.Agr.I. (Italian Agricultural Supply Chain, 110,000 Italian businesses of the agricultural sector) (to date).

From 2008

- President of ASSOCIM (Italian-Mongolian Chamber of Commerce, recognized by the Italian Chambers System and the Italian Government) (to date);
- Advisor to the Mayor of Fiumicino for external, institutional and international relations (2013);
- Director of the selection activities for ECDL workers at the Minister of the Environment (2009).

From 2007

- Vicepresident of ASSOESPRESSI (National Association of the Courier Services) (2008).

From 2006

- Marketing, communication and innovation technology Consultant for the Vicepresident of the Senate (2008);
- Communication and innovation technology Consultant for the National Microfinance Committee (2012).

From 2005

- Communication specialist for Italy's national digital channel RAI Utile (Italian State Television) (2005);
- Marketing, communication and innovation technology Consultant for the research and training institute FormAutonomie (for local administrations workers) (2006).

From 2004

- Marketing, communication and innovation technology Consultant for the Minister of Public Administration (2006);
- Communication and innovation technology Consultant for a Member of the Transport, Tourism and Agriculture Committees of the European Parliament (2006);
- Marketing and communication lectureship at Faculty of Tourism Sciences, Caserta (IT) (2006).

From 2003

- President of ETICA, non profit association active in the social communication, fundraising and struggle against digital divide. Relevant activities: 'Rompiamo il silenzio' ('Let's break the silence'), campaign against young begging (to date);

From 2001

- Marketing, communication and innovation technology Consultant for the Undersecretary of Foreign Affairs (2004);

Sincerely,

Michele De Gasperis